

April 17th, 18th, 19th, 2024



## DAY 1: Wednesday, April 17th

12:30	Accreditation
14:00	<b>Sustainable Asset Management with IBM Maximo Application Suite.</b> Francisco Garcia, Comercial Manager at Solex / Manuel Gonzalez, Sustainability Software Business Unit Executive for Latin America at IBM
14:20	<b>Asset Performance Management with MAS - Use Cases and Client Cases.</b> Andre Felipe Leite de Gusmao, Senior Technical Specialist - Sustainability Software   IBM
14:55	<b>Asset Management: Connecting Data, People, and Ideas - CRD Cycles: A Comprehensive Approach.</b> John Fredy Toro Jaramillo, Business Operations Professional, and Edwin Londoño, Asset Management Professional   Empresas Públicas de Medellín (EPM).
15:30	Coffee Break
16:10	<b>How to Control Projects to Add Value to Assets.</b> Edgar Mauricio Frye, Development Engineer   Pereira Energy Company
16:50	<b>Analyzing Meteorological Events and Vegetation to Enhance Field Crew Planning.</b> Luciana Oliveira, Technical Specialist/Meteorologist, Sustainability Software   IBM
17:30	<b>Updates on IBM MAS Manage.</b> Javier Garcia, Product Manager of IBM Maximo Application Suite   SOLEX
14:45	<b>Industry 4.0: Challenges and Opportunities in the Context of Asset Management</b> Marcelo Sávio, Solutions Architect IBM Sustainability Software Latin America   IBM
18:20	End of presentations
19:00	Welcome Dinner - La Terraza Restaurant, Hotel Almirante

## DAY 2: Thursday, April 18th

7:30	Registration & Coffee
8:00	<b>Why Maximo Application Suite and successes in the field.</b> Kioko Mwosa, Americas Technical Sales Leader IBM Sustainability   IBM
8:40	<b>IBM Maximo Application Suite Strategy and Roadmap.</b> Scott Campbell, Global Leader, Product Management - Maximo, TRIRIGA, EIS, Envizi   IBM
9:20	<b>Maximo Spatial: A Deep Dive into Game-Changing Features for Enhancing User Interaction and Geospatial Intelligence.</b> Thiago Geraldi, Product Manager - AI Applications (Maximo Spatial)   IBM
10:00	Coffee Break
10:30	<b>Exploring New Horizons in Maximo Mobile: Flexible Configuration and Innovations in GIS Maps.</b> Joao Souto Maior, Product Manager IBM Sustainability Software   IBM
11:10	<b>IBM Maximo Scheduler.</b> Pedro Solfa Spadacini, Product Manager   IBM
11:50	<b>Asset Information Management in a Public Utility Company within the Framework of an EAM Asset Information System.</b> Luisa Fernanda Zuluaga, Project Management and Engineering Professional   Empresas Públicas de Medellín (EPM)
12:30	Lunch
14:00	<b>Maximo Visual Inspection.</b> Javier Garcia, Product Manager of IBM Maximo Application Suite   SOLEX
14:40	<b>EAM MAXIMO as Support for Collaborative Work in Asset Installation to Enhance the Quality of Electric Service at EPM.</b> Daniel Sánchez Echeverri, Project Management and Engineering Professional   Empresas Públicas de Medellín (EPM)
15:20	Coffee Break
15:50	<b>IBM Maximo at TASA.</b> Jean Pierre Chi Cobba, IT Deputy Manager   TASA PERU
16:30	<b>Maximo Mobile - Use Cases and Success Stories.</b> Vinicius Garmatz, Product Manager - Maximo Mobile   IBM
17:10	End of presentations
17:30	Sightseeing Tour and Dinner
22:30	End of the day

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Save the Date



# ELUM 2024

ENCUENTRO LATINOAMERICANO DE USUARIOS MAXIMO



## DAY 3: Friday, April 19th

8:00	Registration & Coffee
8:30	<b>Maximo Mobility – Implementation.</b> Carlos Gomez, Consulting Team Leader   SOLEX
9:10	<b>Unleashing the Power of Data: Navigating through IBM Cognos.</b> Jorge Hernán Martínez Orozco, Professional 1 – Maintenance Planning and Verification of Networks   Empresa de Energía del Quindío (EDEQ)
9:50	<b>Maximo SaaS.</b> Andre Felipe Leite de Gusmao, Senior Technical Specialist - Sustainability Software IBM / Jorge Campo, Advisory Sustainability Software Technical Specialist   IBM
10:30	Coffee Break
11:00	<b>The Path to Maximo Application Suite (MAS).</b> Eduardo Parra, Commercial Manager, and Francy Araya, Consulting Manager   SOLEX
11:40	<b>Service Execution Management from MAXIMO integrating with the ERP.</b> Carlos Diaz, IT Director   BIOD
12:20	<b>Implementing Mobility at PETROTAL.</b> Gustavo Olivares, Operations Manager   PETROTAL
13:00	<b>Managing investment projects of the five-year plan according to resolution CREG 015-2018, through the functionality of contracts, tracking work orders, and liquidation in IBM Maximo.</b> Juan David Paredes, SGA Director Distribution and Generation Sub-Management   CEDENAR
13:40	Closing Lunch



**Francisco Garcia**  
Solex - Gerente Comercial



**Manuel Gonzalez del Yerro**  
IBM - Senior Sustainability Software Business Unit Executive Latin America



**Andre Gusmao**  
IBM - Senior Technical Specialist - Sustainability Software



**John Fredy Toro Jaramillo**  
EPM - Profesional Operación Negocio



**Edwin Londoño**  
EPM - Profesional de Gestión de Activos



**Edgar Mauricio Frye**  
Energía de Pereira - Ingeniero de Desarrollo



**Luciano Oliveira**  
IBM - Technical Specialist/Meteorologist Sustainability Software



**Javier Garcia**  
Solex - Product Manager de IBM Maximo Application Suite



**Kioko Mwasa**  
IBM - Americas Technical Sales Leader IBM Sustainability



**Scott Campbell**  
IBM - Global Leader, Product Management - Maximo, TRIRIGA, EIS, Envisi



**Thiago Geraldi**  
IBM - Senior Product Manager, AI Applications (Maximo Spanish)



**João Souto Maior**  
IBM - Principal Product Manager - Mobile and GIS



**Pedro Sofía Spadacini**  
IBM - Product Manager



**Luisa Fernanda Zuluaga**  
EPM - Profesional Gestión proyectos e Ingeniería



**Daniel Sánchez Echeverri**  
EPM - Profesional gestión proyectos e ingeniería



**Jean Pierre Chi Cobba**  
TASA PERU - Subgerente de TI



**Vinicius Garmatz**  
IBM - Product Manager, Maximo Mobile.



**Jorge Hernán Martínez Orozco**  
EDEQ - Profesional 1 – Planeador y verificación del mantenimiento de redes



**Jorge Eliecer Ocampo**  
IBM - Advisory Sustainability Software Technical Specialist



**Carlos Diaz**  
BioD - Director TI



**Carlos Gomez**  
Solex - Líder de equipo de consultoría



**Juan David Paredes**  
CEDENAR - Director SGA Subgerencia Distribución y Generación



**Sebastián Bucheli**  
CEDENAR - Administrador EAM



**Gustavo Olivarez**  
PETROTAL - Gerente de Operaciones

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